

sharina delluta-sim

UI / DIGITAL / PRINT

CONTACT

021 033 2539
s.delluta.sim@gmail.com
www.sharinaonline.com

SKILLS SUMMARY

Figma
Sketch
XD
InVision
Zeplin
Balsamiq
Miro
Jira
Trello

Photoshop
Illustrator
InDesign
After Effects
Dreamweaver

Google Web Designer
DoubleClick Studio
HTML & CSS
Wordpress

REFEREES

To request referee details,
please send me an email at
s.delluta.sim@gmail.com.

EMPLOYMENT HISTORY

2019 - PRESENT STUFF | DIGITAL UI DESIGNER
Responsibilities include working with the product team to deliver responsive user interfaces for different breakpoints / devices based on business and user requirements with accessibility in mind, create prototypes to emulate desired experiences, build resizeable / responsive UI components using auto layout and contribute to design systems, support engineers with UI related issues. Also experienced in design and build of digital ads and eDMS.

2016 - 2019 MEDIAWORKS | SENIOR DIGITAL DESIGNER
Responsibilities include design and creation of various premium interactive HTML5 ad units and page takeovers across desktop and mobile devices; also built and tested HTML5 ad templates to be used by the other team members. In addition to HTML ads, I also created video ads for various clients on 3Now and Radio. Also produced the Ad Showcase website - doing research, creating user personas, stories, journeys, sitemaps and wireframes as well as the design and build.

2014 - 2016 MEDIAWORKS | SENIOR WEBDESIGNER
Projects I have worked on include website designs for The Bachelor NZ, Masterchef NZ and Paul Henry. Also produced infographics and other imagery for digital content. I also have experience in delegating projects between the creative team as well as give art direction to our junior designer.

2011 - 2014 MEDIAWORKS | WEBDESIGNER
Projects I have worked on include website designs for The X Factor NZ (including Facebook Voting app), The Block, 3 News, The Edge, The Rock and TV3 & FOUR On Demand websites. I have also designed, developed & tested eDMs for various MediaWorks brands. Other brands and campaigns I have worked on include Paramount Pictures, Cadbury Dreams, Kapiti You Choose Movie, NZ Fashion Week, Elections NZ, Rugby World Cup. Also responsible for the design and creation of digital ads, as well as Facebook apps for MediaWorks clients.

2007 - 2011 DATUM CONNECT | WEBDESIGNER
Responsibilities include designing of logos and websites and building the HTML & CSS. I am also responsible for designing print collaterals and marketing materials for Datum Connect.

2006 - 2007 JOI DESIGN | DESIGNER
Responsibilities include designing websites, logos, stationeries and brochures for clients; and integrating flash on clients' sites.

EDUCATION

2005 - 2007 AUCKLAND UNIVERSITY OF TECHNOLOGY
Diploma in Graphic Communications
Certificate in Computer Graphic Design

2004 NATCOLL DESIGN TECHNOLOGY
Diploma in Website Design