

sharina delluta

DIGITAL & PRINT DESIGNER

CONTACT

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www.sharinaonline.com

SKILLS SUMMARY

Photoshop
Illustrator
InDesign
After Effects
Animate
XD
Dreamweaver
Balsamiq
Google Web Designer
DoubleClick Studio
HTML & CSS

Pre-press skills

Planning skills
Problem-solving skills
Ability to produce
high-quality work
on tight deadlines

INTERESTS

Travel
Photography
Playing the piano

REFEREES

To request referee details,
please send me an email at
s.delluta@gmail.com.

EMPLOYMENT HISTORY

2016 - PRESENT

MEDIAWORKS | SENIOR DIGITAL DESIGNER

Responsibilities include the design and creation of various premium interactive HTML5 ad units and page takeovers across desktop and mobile devices; and have experience in building and testing new HTML5 ad templates to be used by the other team members. In addition to HTML ads, I also create online video ads for various clients on 3Now and Radio. I also help account managers with idea generation, producing pitch mock-ups for clients. I also oversaw the user experience for our online Ad Showcase web project; doing research, creating user personas, stories, journeys, sitemaps and wireframes to be used by our designer.

2014 - 2016

MEDIAWORKS | SENIOR WEBDESIGNER

Projects I have worked on include website designs for The Bachelor NZ, Masterchef NZ and Paul Henry; and also produced infographics and other imagery required by the digital content team. I also have experience in delegating projects between the digital creative team as well as give art direction to our junior designer.

2011 - 2014

MEDIAWORKS | WEBDESIGNER

Projects I have worked on include website designs for The X Factor NZ (including Facebook Voting app), The Block, 3 News, The Edge, The Rock and TV3 & FOUR On Demand websites. I have also designed, developed & tested e-newsletters for various MediaWorks brands. Other brands and campaigns I have worked on include Paramount Pictures, Cadbury Dreams, Kapiti You Choose Movie, NZ Fashion Week, Elections NZ, Rugby World Cup. Also responsible for the design and creation of online ad units, as well as Facebook apps for MediaWorks clients.

2007 - 2011

DATUM CONNECT | WEBDESIGNER

Responsibilities include designing of logos and websites and developing designs to HTML & CSS. I am also responsible for designing print collaterals and marketing materials for Datum Connect.

2006 - 2007

JOI DESIGN | DESIGNER

Responsibilities include designing websites, logos, stationeries and brochures for clients; and also integrating flash on clients' sites.

EDUCATION

2005 - 2007

AUCKLAND UNIVERSITY OF TECHNOLOGY

Diploma in Graphic Communications
Certificate in Computer Graphic Design

2004

NATCOLL DESIGN TECHNOLOGY

Diploma in Website Design